

SPLUNK ESSENTIALS BY BETSY PAGE SIGMAN



Splunk Essentials

Leverage the power of Splunk to efficiently analyze machine, log, web, and social media data

Betsy Page Sigman

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About the Author

Betsy Page Sigman

Betsy Page Sigman is a distinguished professor at the McDonough School of Business at Georgetown University in Washington, D.C. She has taught courses in statistics, project management, databases, and electronic commerce for the last 16 years, and has been recognized with awards for teaching and service. Before arriving at Georgetown, she worked at George Mason University, the U.S. Bureau of the Census, Decision/Making/Information, the American Enterprise Institute, and the Social Science Data Center (now Roper Center) at the University of Connecticut. Recent publications include a Harvard Business case study and a Harvard Business review article, articles in the Decision Sciences Journal of Innovative Education and Decision Line, and a case study in Educause Review Online. Additionally, she is a frequent media commentator on technological issues and big data.

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Leverage the power of Splunk to efficiently analyze machine, log, web, and social media data

About This Book

- Make impressive reports and dashboards easily
- Search, locate, and manage apps in Splunk
- Use the Twitter app to create a dashboard based on Twitter searches of particular topics

Who This Book Is For

This book is intended for a business person, analyst, or student who wants to quickly learn how to use Splunk to manage data.

It would be helpful to have a bit of familiarity with basic computer concepts, but no prior experience of Splunk is required.

What You Will Learn

- Use Splunk to collect all types of data
- Create reports in Splunk to help understand what your data says and develop business insights
- Design dashboards in Splunk to present data in many useful ways on one interface
- Set up alerts to communicate problems or issues with a system
- Utilize the Report Builder to create values over time, top values, and rare values reports
- Understand how to bring in and analyze live streaming data
- Familiarize yourself with data storage in Splunk

In Detail

Splunk is a powerful tool that is used extensively to search, monitor, and analyze any machine data.

This book is designed to introduce you quickly to the benefits of using the Splunk Enterprise system. Understanding this technology will allow you to engage with your important data and ensure that it is collected, stored, managed, reported on, and utilized well to enable you to make better business decisions. By equipping you with this knowledge, you will be better prepared to tackle data issues in the fast-paced business world of today. You will learn about various vital topics such as data collection, managing apps, creating reports, and analyzing data using Splunk. You will also be equipped with skills to help you obtain a Twitter API key for use with the Twitter app for Splunk.

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From Downloading Splunk to Using and Understanding It

By William Garr

This book does exactly what it sets out to do. It provides "a straightforward, practical, and quick introduction to Splunk." Dr. Sigman recognizes that getting your hands dirty and asking your own questions by querying Big Data is the best way to get a handle on what is meant by the term. If you want to start leveraging Big Data in your decision-making, this book will get you to where you can do more than just install Splunk and run some sample queries -- you will actually be in a position to start answering your own questions using it. You will only spend a few hours with this book, and that is its intent.

1 of 1 people found the following review helpful.

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This is a fantastic book written by a true and tried veteran of the big data field. Betsy takes you on a journey through the use of one of the most powerful big data tools around that will leave you satisfied but at the same time, wanting more. GREAT and EASY to read book!

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By Georges

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