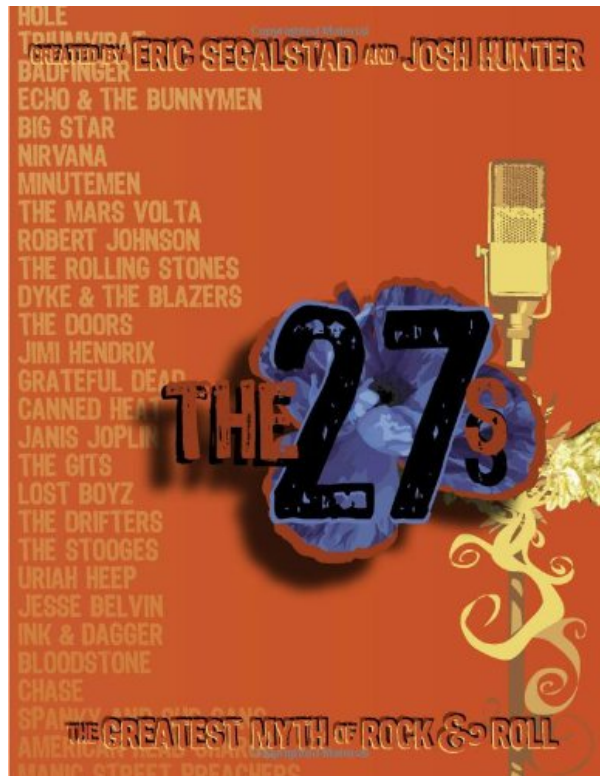
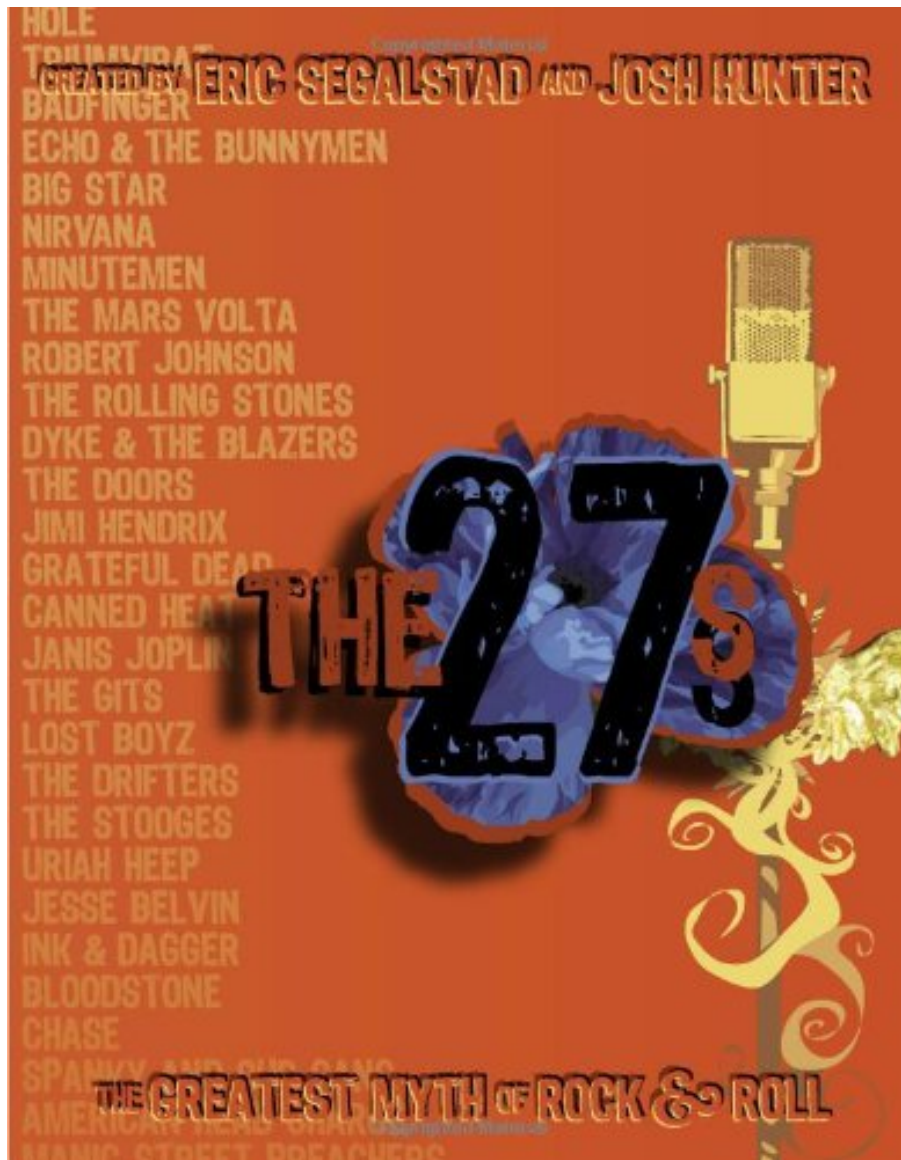


THE 27S: THE GREATEST MYTH OF ROCK & ROLL BY ERIC SEGALSTAD



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When Delta bluesman Robert Johnson died poisoned by whiskey in 1938, he started a mysterious pattern of premature deaths among rock & roll musicians at age 27.

The *27s: The Greatest Myth of Rock & Roll* tells the fascinating and complete story about music's most eclectic phenomenon. In addition to stories & anecdotes about the lives and legacies of thirty-four 27s, the book delves into numerical and astrological meanings behind the number 27.

Adding tension to a gripping narrative, *The 27s* is beautifully illustrated throughout and the art complements or create visual tangents intended to draw the reader further in to *The 27s'* universe.

Inventive use of maps, timelines, and sidebars aid the reader with a sense of place, additional information, pop cultural placeholders, and more.

The 27s include crooner Jesse Belvin ("Earth Angel," "Goodnight My Love"), Rudy Lewis of the Drifters, Brian Jones of the Rolling Stones, Malcolm Hale of Spanky And Our Gang, Alan Wilson from Canned Heat, Jimi Hendrix, Janis Joplin, Arlester Christian of Dyke And the Blazers, Jim Morrison, Ron "Pigpen" McKernan of the Grateful Dead, Pete Ham of Badfinger, Gary Thain of Uriah Heep, Roger Lee Durham of Bloodstone, Helmut Köllen of Triumvirat, Chris Bell of Big Star, D. Boon of Minutemen, Pete de Freitas of Echo & the Bunnymen, Mia Zapata of the Gits, Kurt Cobain of Nirvana, Kristin Pfaff of Hole, Raymond "Freaky Tah" Rogers of Lost Boyz, Sean McCabe of Ink & Dagger, Jeremy Michael Ward of De Facto and The Mars Volta, Bryan Ottoson of American Head Charge, Valentin Elizalde.

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Features

- Used Book in Good Condition

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Most helpful customer reviews

8 of 8 people found the following review helpful.

A Multi-sensory Reading Experience

By tonybonez

Have you ever got kinda sad while reading a great book, knowing that the ride will ultimately end in the pages to come? For me, *The 27s* is one of those books, and thankfully the ride does not have to end when the book does. *The 27s* is dripping with rich musical knowledge, and Segalstad directs readers to explore outside its pages by quoting lyrics, dropping influential song names, and embedding the text with web links. The art is also a whole other element, and now I feel I must go back and simply appreciate each page's colorful canvas.

Segalstad & Hunter have created a new unique reading experience that appeals to those of us who not only want to read about music history, but be a part of it through a stunning multisensory experience.

Pick up this book and start your musical journey into the mystery that is *The 27s*!

6 of 6 people found the following review helpful.

Pure Greatness

By Ignatius Reilly

What I like most about the book is the individual narratives of each musician. An interesting point is the wide an array of characters and how their lives did not mirror one another, but often vary significantly. The drawings are awesome page after page. If you are a fan of great writing, interesting stories, or unique portraits, you should pick this up.

3 of 3 people found the following review helpful.

Great read for anyone intested in rock & roll

By cyd

This is an enchanting book (graphic non-fiction style) that weaves through the true stories of a number of musicians who coincidentally died at age 27. It is loaded with interesting and often fairly intense information about these people and I found it hard put down. The book is interspersed with striking artwork and images of the musicians that seemingly flows with the stories, and is beautiful to look at. A nice touch is a running timeline with related and unrelated events happening in the world, and also sidebar notes that add some insight. I really enjoyed it and will probably re-read it soon.

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