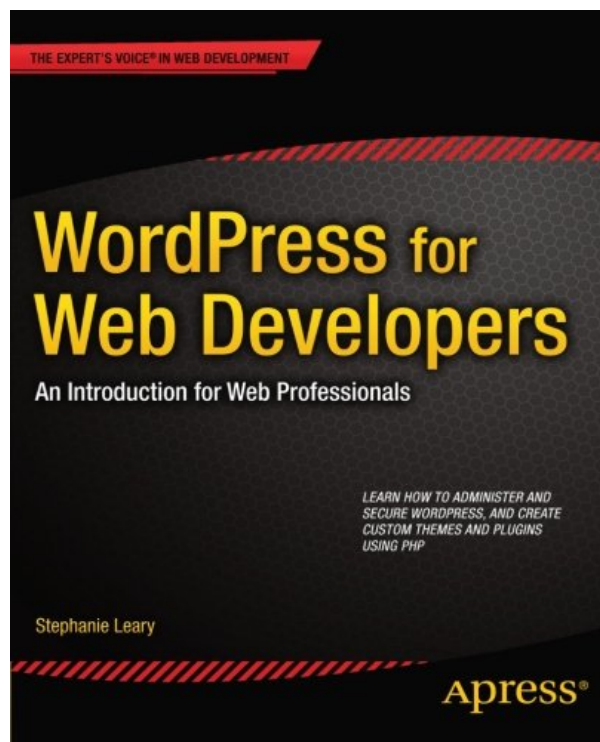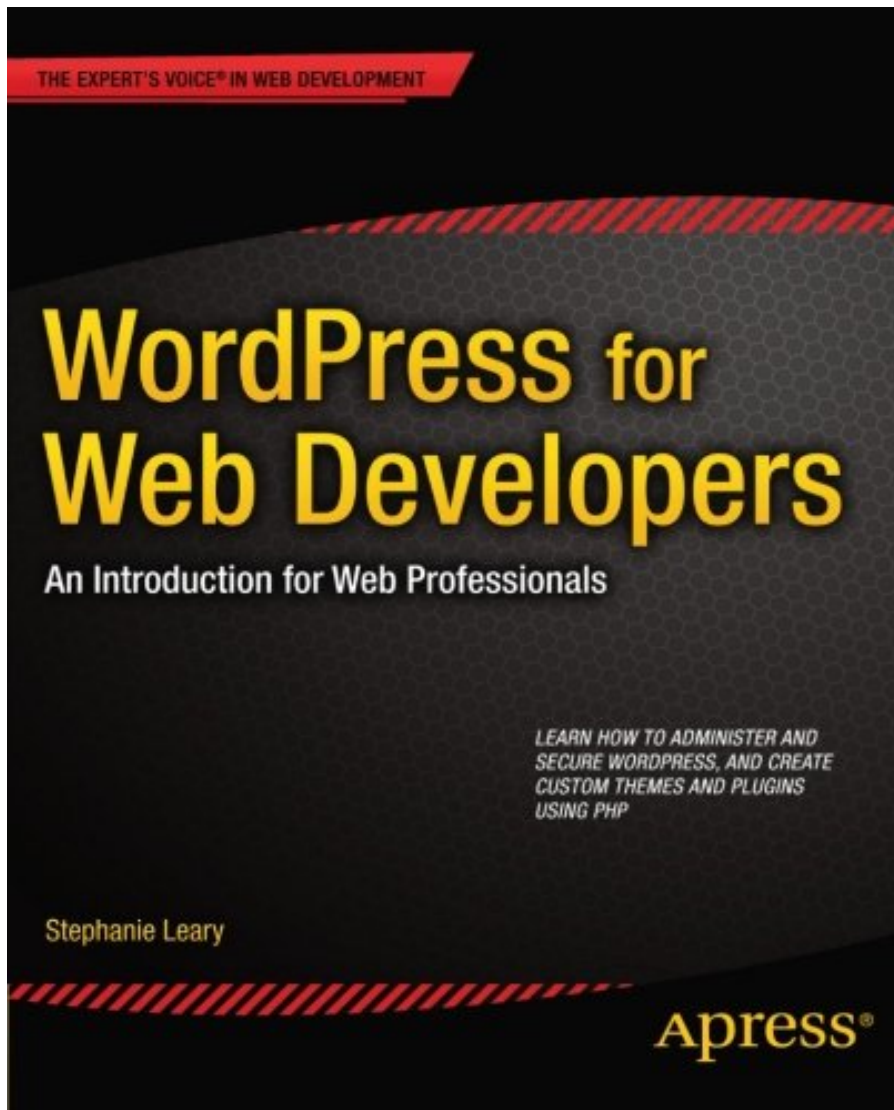# WORDPRESS FOR WEB DEVELOPERS: AN INTRODUCTION FOR WEB PROFESSIONALS BY STEPHANIE LEARY

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About the Author
Stephanie Leary has been building sites with WordPress since 2004, and has always used WordPress for more than just blogs. She worked at Texas A&M University for over ten years, where she established accessibility and web standards and pioneered the use of blogging software (first Movable Type, then WordPress) as full content management systems for departments websites. Stephanie is now a full-time freelance WordPress developer. She is a frequent speaker at higher education conferences, WordPress Meetups, and WordCamps. In between conferences, she can be found giving concise WordPress tips on Twitter.

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WordPress for Web Developers is a complete guide for web designers and developers who want to begin building and administering sites with WordPress. This book is an update of Beginning WordPress 3, freshened and clarified for web developers who want to make the most of WordPress. You'll start by learning WordPress basics, including how to publish content, add media, and manage users.

Then you'll dig deeper into your WordPress server administration, including domain mapping, security, and importing and migrating. The book then steps up a gear with an introduction to developing for WordPress, perfect for developers and designers with some PHP experience, who want to learn to create custom themes and plugins.

WordPress is the most popular open source blogging and content management system in the world. Its flexible, user-friendly system can be extended with thousands of freely available themes and plugins. This book will teach you how to make the most of WordPress's built-in features, how to find the right themes and plugins for your projects, and how to build your own custom features. You'll learn to:

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8 of 8 people found the following review helpful.
Great learning for a non-beginner

By Jessica Y

I am a developer by profession, of software and the occasional website. However, WordPress itself was new for me, and this book was exactly the intro I was looking for, to wrap my head around the structure of files in the install, where to go to edit different functionality and visual aspects, etc. I felt this book covered the right range of topics with the right depth, without spending time on the basics that I already know or diving so far deep that I lost the big picture perspective. Post-read, I felt prepared to dig in and tackle the tasks I needed to complete, and further explore the places I wanted to learn more about. If you are new to code development or web development, this book is NOT going to break things down to a level you will find value from. But as the title clearly alludes to, if you are a web coder who is just new to WordPress - this book is a great introduction to WP for you!

3 of 3 people found the following review helpful.
If you want to learn WordPress this is for you
By C. Wiegman

This is an excellent book to get started developing for WordPress and takes you though just about every area of the software from plugin development to theme development and just using the dashboard itself. It might not go as deep as other books on more specific WordPress topics but it will give you a well-rounded overview of everything you would need to get started.

2 of 2 people found the following review helpful.
Not for Web Developers
By Waffles

Perhaps the most frustrating thing is when you're a web developer and you look for an authoritative book on a topic which turns out to not be. This book should be titled: WordPress for Beginners. A large majority of the book is spent pouring over the interface. Good information is learned here, but it really doesn't need that much detailed explanation as WordPress is already user friendly. A disproportionate amount of pages is given to the last few chapters which are on themes and plugins, but still not enough. Don't judge progress by chapter number. The author still writes well and is good at explaining the material. His words are well organized and chosen. If you do choose this book, you will still get a good understanding of the topic. However, if you're a web developer get another book or one devoted to plugins.

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